

# Description Brainstorming

## Worksheet

When you're facing a writer's block situation while putting together an Etsy listing, ask yourself:

- What is it and who made it? \_\_\_\_\_
- How old is it? \_\_\_\_\_
- What color is it and what is it made out of?  
\_\_\_\_\_
- Condition: (specifics, NOT words like pretty or excellent) \_\_\_\_\_
- Describe the pattern or design. \_\_\_\_\_
- What size is it? S M L
- Dimensions: \_\_\_H x \_\_\_W x \_\_\_D
- Capacity: \_\_\_\_\_gr, oz, lbs
- What else can this be used for? \_\_\_\_\_  
\_\_\_\_\_

Don't forget to include a link to a section in your shop, your About Me page, or your storefront. :)